



Sustainable development - CSR

AFNOR Editions publish THE essential guide for responsible purchasing!

Faced with the scale of the environmental and societal challenges that our society faces, the issue is no longer whether to engage in a responsible purchasing process, but how to engage in it! This new book, the result of co-writing work between AFNOR, at the initiative of the project, and ObsAR, a true reference expert in the field, provides all the keys to organizations for structuring an approach to responsible purchasing.

Recognized experts involved in the change taking place within purchasing departments, the authors offer the reader a decryption and operational transposition of the recommendations of the ISO 20400 standard into purchasing practices. And this, whatever the type of organization, public or private, large group or small business.

In 100 questions, they scrutinize, with method and pedagogy, all the essential themes of responsible purchasing and provide answers to questions as concrete as:

- why integrate sustainable development into its purchasing function and its supply chain?
- how to apply the voluntary standard ISO 20400 and promote it?

For any questions, receive the book in PDF or printed form, communicate with an author:
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- how does responsible purchasing help to sell more and better?
- how to integrate responsible purchasing into the existing purchasing process, without reinventing everything?
- how to integrate social responsibility into the approach to *sourcing*?
- how to translate CSR requirements into contractual clauses?
- what performance indicators should you use to manage your purchasing process?
- how can you compare the performance of your organization with that of others?...

Complete with numerous diagrams, tables and other practical tools, this book also provides enlightening testimonies from those directly involved in these subjects (purchasing directors, CSR managers, public procurement managers, etc.).

Completely unique in its approach, this book is undoubtedly THE essential guide for getting started or deepening your knowledge for the operational deployment of responsible purchasing.

Authors

ObsAR(Responsible Purchasing Observatory) is a 1901 law association created in 2010 by professionals keen to disseminate good practices in responsible purchasing. Members, private or public, from small or large companies, meet to discuss their experiences and their initiatives around responsible purchasing. The association regularly organizes and leads work around specific themes and carries out 3 missions: mobilize and inform, share and support, evaluate and measure.

The AFNOR group. Convinced of the preponderant role of purchasing within organizations, the AFNOR group mobilizes all its skills - voluntary standardization, publishing, certification and training - in order to support buyers in the exercise of their profession and is involved alongside professional associations to co-animate the ecosystem.

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