



Social, medico-social and health structures

The Great Guide to Management

social and medico-social activities

has just been published by AFNOR Éditions

The current health crisis has highlighted the importance of governance of structures in the health, social and medico-social fields. In this new book, written jointly by two practitioners and researchers in the sector, Fabrice Fort and Jean-Luc Joing dissect a 3.0 type management system whose purpose is to guarantee the quality and ethics of practices, in a research of generalized well-treatment.

Leading, with a humanist aim for the benefit of all, such is the leitmotif of this work, prefaced by Jean-Marie Peretti, one of the greatest current specialists in human resources management! Based on an in-depth analysis of legal and regulatory requirements and those of the HAS and ANAP – constantly evolving – the authors provide all the keys to developing medico-social engineering dominated by ethics.

Firstly, they present the managerial methods and tools, resulting from the most current approaches in management sciences, which provide responses in accordance with legal requirements and guarantee the sustainability of structures. A classic approach, of which they dispute neither the interest nor the positive influence on the practices and the situation of the beneficiary, but which they consider - with supporting evidence - as partial, not sufficiently guaranteeing personalized support.



Secondly, the authors present their 3.0 managerial approach, the Ethics-Quality-Performance system. A system made up of a set of principles, methodologies and concrete tools, corresponding to global medico-social engineering and completely reconfigured based on social and medico-social values and missions. An approach which, in the eyes of the authors, fits not only into the letter of the Law, but above all into its spirit.

On arrival, a work of more than 600 pages which will allow managers of the social and medicosocial sector to set up a management system favoring the search for performance in social and medico-social structures

Illustrated with numerous tables, diagrams and other diagnostic and analysis tools, this is a great guide to management of the social and medico-social sector which should establish itself as a reference book!

Authors

Fabrice Fortis general delegate of the Institute for the Development of Social Quality (IDQS) and the Acacia firm – ethics and quality, Doctor in management sciences, external evaluator certified by the scientific committee of the Institute for the Development of Social Quality, social auditor certified by the International Certification Center for Social Auditors. He was general director of medical-social associations (more than 500 employees) from 2008 to 2016 and taught at the University of Paris 13 (IUP Ville et Santé and Faculty of Medicine of Bobigny) from 1996 to 2008.

Jean-Luc Joiningis the founding president of the Institute for the Development of Social Quality (IDQS), creator of the QUALI.°.ETHIQUE label. he was general director of a secular medico-social association, associate university professor, former educational manager for the Ethics of Human Rights degree (health option), University of Nantes, CCIAS certified auditor, CEO of the QUALIS TALIS group (1998-2014). He is the author of numerous professional publications and essays on French society.

> ISBN: 978-2-12-465769-8 - 618 pages - €43.60 excluding tax

> Publication: June 2021> Access the online store

About AFNOR Editions

AFNOR Éditions is one of the main French publishers of professional and technical books. With a catalog of more than 500 available works, AFNOR Éditions publishes around fifty expert works each year which address all the crucial themes of the economy and business life: energy performance, environment, human resources, construction, agri-food, risk management, project management, management, quality, sustainable development and CSR, economic intelligence, intercultural, professional efficiency... Official distributor of voluntary standards in France and a real reference in the field (30,000 French, European and international), AFNOR Éditions is an activity of the AFNOR group which designs and deploys solutions based on voluntary standards. www.afnor.org