

Olivier Constant, new regional delegate of the AFNOR group

Paris, 08.25.2020 – Since August 1 , Olivier Constant has been the new representative of the AFNOR group in Provence-Alpes-Côte d'Azur and Corsica. He succeeds Cathy Scherrer, after a 40-year career within the associative group.

Graduated from the Ecole Nationale Supérieure de Chimie de Clermont-Ferrand in 1986 and following a doctoral thesis, Olivier Constant became deputy director of a water analysis laboratory, then CEO of a geotechnical design office . He joined the AFNOR group in 2005 as Auvergne-Rhône-Alpes regional delegate. For 15 years, he contributed to the development of the AFNOR group's services on behalf of companies, personal service structures and local authorities, at the heart of a network of institutional partners.



From 2011 to 2015, Olivier Constant became manager of a company specializing in responsible purchasing, since integrated into the AFNOR group. Convinced that corporate social responsibility (CSR) is an opportunity for all organizations, he succeeds Cathy Scherrer on August 1, 2020, as Provence-Alpes-Côte d'Azur and Corsica delegate of the AFNOR group. Olivier Constant is 58 years old.

Cathy Scherrer joined the AFNOR group in 1980 and the Marseille delegation in 1984. She successively covers all the group's professions: promotion of standards and regulatory monitoring solutions, training and business advice. In 2000, she became a regional delegate and embodies the “collective” value of the AFNOR group by building relationships of trust throughout her career, up to French Tech. In 40 years, it has supported the positive initiatives of a number of regional socio-economic players: 300 companies in 2000 to take up the first update of ISO 9001, commitment to CSR in the chemical or fruit sectors and vegetables... It also facilitated the Clean Ports approach initiated by UPACA and whose framework was taken to the European level.

The Provence-Alpes-Côte d'Azur and Corsica delegation of the AFNOR group, located in Marseille, is the gateway for companies and public organizations in the region to find out about the role of standards

volunteers in their activities, certifications (NF, ISO, AFAQ, Committed CSR, etc.), monitoring solutions and training.

More than 1,000 organizations in the region display certifications and labels issued by AFNOR Certification and more than 800 representatives of regional organizations are also involved in the commissions to develop voluntary standards in 90% of cases at European or international level (ISO). The AFNOR team also carries out an information mission on voluntary standards, which can be consulted free of charge by the delegation. Meetings to exchange best practices are also offered, as are support programs: social responsibility, health and safety at work, energy performance, circular economy, professional training, etc.

ABOUT THE AFNOR GROUP

An associative group, established in 14 cities in France and 39 countries internationally, the AFNOR group designs and deploys solutions based on voluntary standards, these consensual documents serving economic development and innovation. With 90% of voluntary standards now being developed at the European or international level, AFNOR's role as a national standardization body is essential to represent and defend the interests of French economic players, in the service of the general interest. As a provider of professional monitoring, training, benchmarking, certification and assessment solutions, the group also operates in the competitive field in more than 100 countries.

With 1,250 employees worldwide and 77,000 customers, the AFNOR group positions itself as a vector of trust for public actors and organizations in general.

The general management of the AFNOR group is ensured by Olivier Peyrat.

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