

## Vincent Blache, new regional delegate of the AFNOR group

Paris, August 25, 2020 - Since August 1, Vincent Blache has been the new representative of the AFNOR group in Auvergne Rhône-Alpes. He succeeds Olivier Constant, now Provence-Alpes-Côte d'Azur delegate of the associative group.

Graduated in environment and industrial risks from Ig2e in 2004, Vincent Blache (41 years old) is a company certification auditor. Quality, safety, environment, energy... he has also extensively supported companies in the region on issues of social responsibility and responsible purchasing.



After starting in 2000 at Boiron as a supervisor in industrial pharmacy, Vincent Blache returned to studies in 2001, to have a more complete background allowing him to work on strategic issues for organizations: quality, industrial risks, Security.

A university engineer in 2004, he worked in heavy industry until 2007, as quality, safety and environment manager for Alcan Péchiney then Brentag, managing several SEVESO classified sites. Vincent Blache then joined the 3A Consulting firm where, having become a certification auditor, he carried out several missions on behalf of the AFNOR group, which he joined in 2010.



Within the AFNOR delegation in Lyon, Vincent Blache supports - on behalf of the Regional Council - dozens of companies from all sides so that they reorient their businesses in a logic of sustainability. Vincent Blache also supervised, for several years, the training of around twenty new MASE auditors. Already in contact with the CCI, ADEME and ATEE for several years, he now intends to position the AFNOR group's regional service offering in response to the challenges of organizational transformation.

Vincent Blache succeeds Olivier Constant, called upon to revitalize the Provence-Alpes-Côte d'Azur and Corsica delegation of the associative group.

The Auvergne Rhône-Alpes delegation of the AFNOR group, located in Lyon, is the gateway for companies and public organizations in the region to find out about the role of voluntary standards in their activities, certifications (NF, ISO, AFAQ, Committed to CSR, etc.), monitoring and training solutions.

More than 3,000 organizations in the region display certifications and labels issued by AFNOR Certification and more than 500 representatives of regional organizations are also involved in the commissions to develop voluntary standards in 90% of cases at European or international level (ISO). The AFNOR team also carries out an information mission on voluntary standards, which can be consulted free of charge by the delegation. Meetings to exchange best practices are also offered, as are support programs: social responsibility, health and safety at work, energy performance, circular economy, professional training, etc.

## ABOUT THE AFNOR GROUP

An associative group, established in 14 cities in France and 39 countries internationally, the AFNOR group designs and deploys solutions based on voluntary standards, these consensual documents serving economic development and innovation. With 90% of voluntary standards now being developed at the European or international level, AFNOR's role as a national standardization body is essential to represent and defend the interests of French economic players, in the service of the general interest. As a provider of professional monitoring, training, benchmarking, certification and assessment solutions, the group also operates in the competitive field in more than 100 countries.

With 1,250 employees worldwide and 77,000 customers, the AFNOR group positions itself as a vector of trust for public actors and organizations in general.

The general management of the AFNOR group is ensured by Olivier Peyrat. www.afnor.org

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