



CRISES – RISKS – NEW THREATS

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Business Continuity Plan and crisis management,

by Cécile Weber

Like the Covid-19 crisis, companies and organizations are operating in an increasingly unstable environment. Health or climate risk, cyber threats, terrorism, fake news... How can these organizations equip themselves with resilience systems and face crises of unprecedented scale and devastating domino effects? This is the whole purpose of this new book, which aims to guide the reader step by step in the construction and implementation of a business continuity plan (BCP) and crisis management.

Its writing finalized in the middle of the coronavirus crisis, and therefore strongly imbued with the issues and impacts of this unprecedented crisis, this book-tool presents a double ambition.

First of all, propose a complete and proven method to guide organizations in equipping themselves with a business continuity and crisis management plan. With a deliberately pragmatic approach, and with the help of operational tools and illustrations, Cécile Weber gives the reader all the keys to organizing step by step the resumption of the most vital activities of an organization, when it is faced with a major crisis seriously impacting its operations.

Secondly, the author proposes an original approach to respond to new threats that are now interconnected (health, cyber, climate, access to resources, geopolitics, security, etc.) and amplified by media pressure. Dissecting the necessary evolution of the resilience of these organisms, it thus proposes resilience mechanisms “

For any questions, receive the book in PDF or printed form, communicate with an author:

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augmented", integrating technological innovations and now relying on... Humans, through the development of new and daring capabilities and cooperation.

An essential book for all organizations in this period of acute crisis. A real strategic tool to face the worst, effectively.

The author

Lawyer by training, holder of double ISO 22301 certification on business continuity, **Cécile Weber** is a former auditor and occasional speaker in the "risks and crises" department of INHESJ (National Institute for Advanced Studies in Security and Justice). Author of several methodological publications on the construction of the BCP, she is responsible for the business continuity plan and crisis management for the MAIF Group as well as vice-president of the Business Continuity Club.

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