

Territorialis exhibition: La Rochelle, Gravelines and Villepreux rewarded for their anchoring to the SDGs

The 3^e edition of the Territorialis show, a flagship meeting for local authorities, was held in Bordeaux under the sign of the handover since Stéphane Pintre and H  l  ne Guillet, former and new president of the SNDGCT, were gathered to present the AFNOR trophies for territorial management. With Vincent Gillet, Deputy Secretary General of the Group, they welcomed the commitment of the general management of services to the SDGs.

Bordeaux – October 13, 2022–The AFNOR territorial management trophy ceremony was held at Territorialis, a major meeting of the DGS. The winning communities, rewarded following their evaluation in the AFNOR Public Performance Barometer, have provided proof of exemplary management of their territory aligned with the UN Sustainable Development Goals (SDGs).

“Our societal commitments predate the SDGs and were made because we believe in our territory, because we know its demographics, its geography. But we can easily lose sight of these commitments when we are in daily life. The AFNOR barometer brings us back to reality. We then carry out all the transversal work accomplished”; comments

Laurence Morelle Losson, elected official of the city

winner of Villepreux (Yvelines) in charge of sustainable development, agriculture, catering municipal and cultural life .

“Our conviction is that the creation of territories requires partnerships. Our La Rochelle zero carbon territory project brings together 130 partners. We needed an external third party to verify that the course was maintained and this is why the AFNOR barometer was useful to us”; appreciates for his part

Jerome

le Govic, director of the Energy Transition and Ecological Resilience department at the Community urban area of La Rochelle (Charente-Maritime), also rewarded.

“The AFNOR Public Performance barometer allowed us to zoom out, take a step back and better gauge ourselves compared to other municipalities. Our social action is strong: it aims to involve all ages in civic life and in particular those intermediate ages where we are too young to vote, then later, older citizens who still want to get involved. ”; complete

Gr  goire Paccou, director

general of services of the City of Gravelines (North), third winner.

17 SDGs, far from being all invested by the territories!



The AFNOR barometer of public performance evaluates the concrete commitment of communities and EPCI on the 17 sustainable development objectives of the UN Agenda 2030, SDG by SDG, on the basis of the voluntary standard ISO 26000. Since its creation in 2018, it is tracking 250 communities, most of them meeting the SDGs without knowing it. This year, a trend stands out: SDG 3 – Health is generating strong mobilization, even though it is not a direct responsibility of the communities concerned: they are taking it on through other levers such as education. and sport... Conversely, the environmental SDGs receive less investment, in particular on issues of responsible consumption and production, the territorial food strategy and sustainable tourism, the reduction of greenhouse gases and the quality of the air.

About the AFNOR group

Commissioned by the State to represent France in European and international standardization bodies, AFNOR makes good practices, developed collectively, available to all.



A historical observer of quality in France, the AFNOR group equips public actors in their search for improvement, helping them to objectify their results. An associative group of international scope, established in France in 14 cities, AFNOR positions itself as a vector of trust for public actors and organizations in general. The general management of the AFNOR group is ensured by Olivier Peyrat. <https://www.afnor.org/public-sector>

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