

Press release

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Responsibility Europe, a new international CSR label

Responsibility Europe is the label serving companies and organizations wishing to give their social and environmental commitments international recognition. Created at the initiative of the AFNOR Group (France), INDR (Luxembourg) and Ecoparc (Switzerland), Responsibility Europe brings together leading, demanding and pragmatic CSR labels, demonstrating real added value and contributing to the Objectives Sustainable Development (SDG) of the UN.

Faced with the multiplicity of labels in terms of corporate social responsibility and the work in progress on the reporting of non-financial information, it has become essential to provide better readability and a more assertive positioning to CSR-labelled companies and organizations that go to -beyond self-assessment, rating, reporting or sectoral assessment processes.

The Responsibility Europe label

The Responsibility Europe label is distinguished by demanding commitments:

- It is based on international standards such as the ISO 26000 standard, an international benchmark for corporate social responsibility, and on the 17 sustainable development goals set by the UN.
- It guarantees that the certified company or organization has been evaluated according to a transparent methodology and subjected to a quality control carried out on site by an independent third party organization.
- It assesses the level of CSR maturity and performance of companies and organizations, which takes into account the expectations of society and the interests of stakeholders.

Issued by AFNOR in France, INDR in Luxembourg and Ecoparc in Switzerland, it adds international recognition to companies labeled in their respective countries, by strengthening the credibility and readability of their global actions and their social and environmental impact. Displayed in this way, the Responsibility Europe label becomes an argument for international credibility and competitiveness. To date, more than 500 companies and organizations have been labeled, and 2,500 engaged in a CSR labeling process.



How to obtain the Responsibility Europe label?

To be awarded the Responsibility Europe label, companies and organizations must have obtained one of the following labels or certifications: Committed to CSR in

France
(AFNOR)

ESR - COMPANY
RESPONSIBLE for
Luxembourg (INDR)

EcoEntreprise CSR in
Switzerland (Ecoparc)



The Responsibility Europe network

The Responsibility Europe association brings together trusted third-party organizations that share European values and the conviction that CSR constitutes a real challenge for companies and other organizations in terms of competitiveness, sustainability, innovation and resilience. To know more : www.responsibility-europe.org

“Together with our partners, we want to create a European movement. We invite organizations that have developed a label to assess the social and environmental impact of organizations to join us to combine our expertise and firmly establish a European vision of CSR labeling. This concert of European voices will help elevate our companies and organizations towards better CSR practice and will bring them to the international stage in an exemplary manner. We are starting discussions so that other actors join us. » **Alain Jounot**, President of Responsibility Europe, Head of CSR Department of AFNOR

The non-profit association was created in 2021, in particular with the support of the Luxembourg Ministry of the Economy.

“Businesses are a key player in sustainable development, and corporate social responsibility is the strategic tool that helps them actively contribute to it. We support the Responsibility Europe label, because it is an important instrument in the transition to the economy of tomorrow which respects natural resources and which serves the common interest. » **Franz Fayot**, Minister of the Economy, Luxembourg



About partners

AFNOR Group (France)

An international associative group, established in 14 cities in France, the AFNOR group designs and deploys solutions based on voluntary standards, these consensual documents developed by and for market players, in the service of economic development and innovation. . The AFNOR group has been supporting and promoting organizations in the field of social responsibility for more than ten years, relying on the ISO 26000 standard. In 2021, more than 600 organizations are engaged in our Committed CSR and more than 250 companies that have the Engagé RSE label.

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INDR (Luxembourg)

A key player in CSR in Luxembourg, the INDR promotes CSR at the institutional level and offers comprehensive support to companies. As a competence center, it assumes a normative role, brings together the main players and disseminates knowledge on CSR. The INDR collaborates with sustainable development stakeholders to co-create relevant solutions for businesses as part of the national ESR-RESPONSIBLE BUSINESS program. It offers a complete training cycle. To date, 200 companies have the ESR label and more than 1,300 have been made aware of CSR.

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Ecoparc & Globality Management (Switzerland)

The EcoEntreprise Program was developed in Switzerland by the Ecoparc and Globalité Management Association. The Ecoparc association, a pioneer in facilitating and achieving sustainable development since 2000, is a key player in Switzerland for supporting public authorities, businesses and civil society in the integration of SD/CSR issues. Globalité Management and a network of partners are responsible for the deployment of the Enterprise Program, the Swiss benchmark approach for the evaluation, promotion and certification of the SD/CSR approaches of companies and all other types of organizations. Ecoparc and Globalité Management collaborate with multiple training institutions, certification bodies, professional associations and coaches/advisors in order to provide concrete, credible and recognized solutions through the national EcoEntreprise RSE Program. Currently, 90 companies are EcoEntreprise CSR certified and more than 500 are engaged in the process.

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