

Appointment: Anne Thomas takes charge of AFNOR Compétences

Since 1^{er} January 2020 Anne Thomas is the new director of the training and consulting subsidiary of the AFNOR group. She succeeds Pascal Prévost.

Saint-Denis, January 2, 2020 –A graduate of Audencia in 1995, Anne Thomas (47 years old) has followed a professional career always oriented towards the transmission of knowledge in BtoB service sectors: training, press, publishing, digital services, associations. She particularly combined management skills, profit center development and marketing.

After starting at L'Oréal, Anne Thomas joined "Les Rencontres d'affaires" in 1997, which would become the professional training organization Comundi.

In 2003, she joined Reed Business Information, successively assuming several responsibilities. She thus created the marketing function at group level before taking charge of the press business unit, a function which she continued until 2016, after changes in shareholders and the transformation of the company into Intescia.

In 2018, she joined the Fédération de Réseau Entreprendre and directed training and services for member associations until October 2019.

Invested in the charitable field, Anne Thomas has been involved in the Société Saint-Vincent-de-Paul association since 2016, where she organizes support actions for isolated elderly people with 15 volunteers.

"I am very happy to join the AFNOR group and AFNOR Compétences in particular, at a key moment in the evolution of the leading training organization into a true partner in the transformation of organizations, development and recognition of skills. »

Anne Thomas, general director of AFNOR Compétences.

For nearly 40 years, AFNOR Compétences has focused on developing innovative training and consulting solutions to help organizations better understand and appropriate the standards – standards, regulations – and thus improve performance.

French leader in training dedicated to management systems (quality, safety and environment), associated methods, audit and evaluation, AFNOR Compétences is aimed at players in industrial performance, sustainable construction and real estate. AFNOR Compétences' consultant-trainers provide turnkey (inter), tailor-made (intra), face-to-face, remote or mixed training and seminars, with the latest e-learning tools. <https://competences.afnor.org>

About the AFNOR group

An international associative group, the AFNOR group designs and deploys solutions based on voluntary standards, these consensual documents developed by and for market players, in the service of economic development and innovation. As a provider of professional monitoring, training, benchmarking, certification and assessment solutions, the group operates in the competitive field in more than 100 countries. With 1,250 employees worldwide and a portfolio of 77,000 customers, the AFNOR group positions itself as a vector of trust for public actors and organizations in general. The AFNOR group is managed by Olivier Peyrat. www.afnor.org

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Anne Thomas, general director of AFNOR Compétences