



CRISES – RISKS – NEW THREATS

AFNOR Éditions publishes *ERM: Global and integrated risk management*

The crisis generated by Covid-19 proves that *ERM (Enterprise Risk Management)* must more than ever be a fundamental component of the strategy and culture of organizations. This new book by Jean-Paul Louisot, an international expert on this major subject, aims to address the major *risk management* projects and offers avenues to follow to meet the challenges of today and tomorrow.

This work brings together twenty articles, mainly written over the last two years and published in the digital weekly RiskAssur. It addresses current and future issues that *risk managers* will have to manage.

How can we monitor developments that transcend risk management? What future for interactions between administrators and *risk managers* ? How to manage new risks (global warming, cyber attacks, fraud and embezzlement, launchers

alert...)? In some 400 pages, the book answers all of these questions and many more.

The book is divided into four chapters: uncertainty and the environment in which organizations operate, the impact of risks on strategy, specific projects and challenges to be met, and reputational risk management.

A captivating work that should help all organizational leaders navigate the turbulence of the third decade of the 21st century and lead their organization to safety.

The author

Jean Paul Louisot has a doctorate *in* management sciences (University of Paris - Panthéon Sorbonne), civil mining engineer (Saint-Etienne 1965), degree *in* economic sciences (Lyon 1968), Master in Business Administration (Kellogg School of Management 1972) & Associate in Risk-Management (IIA 1986), Fellow of the Institute of Risk Management. He was a research fellow at Peking University (2003/2006). In 2008 and 2009, he was based in the United States to develop an ERM - *Enterprise-wide-Risk Management* (ARM 57) course for the Insurance Institute of America. He teaches at the Catholic Institute of Lille, as part of Masters in Law, *risk-management* & Insurance, and at different institutes in France, the Maghreb and French-speaking Africa. He regularly gives lectures in Europe, the United States, Asia and Australia. And has written numerous articles and several books specialized in *risk management*.

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