



PACKAGING – AGRI-FOOD – DISTRIBUTION

Food packaging: master the regulatory basics!

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Omnipresent and often criticized, food packaging has, during the health crisis linked to the coronavirus, reminded consumers of its primary quality: the protection of food. However, fragile, not liking light, nor dust, nor humidity... the packaging must also be protected. How to store it? What packaging should I use for a hot, cold or fatty product? What regulations must be respected? This book, part comic book, part practical guide, answers all these questions and many more.

In around a hundred pages, this book explains to professionals in the sector everything they need to know about food packaging and its regulations. Objective: to popularize it to support and raise awareness among agri-food manufacturers in a fun way on this subject that is difficult to master without specific training.

Regulations, directives, laws, orders, amendments and updates, all packaging regulations are scrutinized. In addition, this guide also answers questions that arise when creating a product/packaging pair.

The first part thus offers a fictional story but inspired by real situations. The rest of the guide provides more detailed information on the rules applicable to packaging: definitions, conditions of implementation, restrictions, etc.

Simple, educational, humorous... the texts are written by Corinne Mercadié, Maud Kahl and Jérémy Bladié, three experts in food contact packaging, and illustrated with talent by the designer Myriam Nakara.

An essential practical guide for all professionals in the food industry!

Authors

Corinne Mercadié – Maud Kahl – Jérémy Bladié (Texts & screenplay)

Specializing in the regulatory compliance of packaging in contact with food, their daily work consists of studying and validating the compliance documents transmitted by food manufacturers for products sold under Casino group brands. It was through discussions with manufacturers that they had the idea of creating this guide. They based themselves on recurring issues to invent this story and address the main points of regulatory compliance.

Myriam Nakara (Design & drawings)

After studying graphic design, then comics, then philosophy, Myriam Nakara uses her skills and good humor to promote and popularize projects in science, research, environmental impact and solidarity.

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