

Soft skills: the AFNOR Compétences training offer finds its audience

Offered from the beginning of 2020, the training offer on behavioral skills, or *soft skills*, is increasingly attractive and completes the range of technical training from AFNOR Compétences.

More than 1000 professionals will be trained in 2021.

Leading change, managing or collaborating remotely, managing your time in a new work configuration, solving problems... Today more than yesterday, the employee's interpersonal skills are put to the test and their diploma or technical knowledge are no longer sufficient. Soft *skills* and transversal skills are and will be decisive variables for working and succeeding, in a redesigned work context. AFNOR Compétences observes the reality of this awareness among professionals and plans to train more than 1,000 people on these issues in 2021, or 10% of the population choosing one of its training courses each year.

Supporting environment, quality and energy managers

How to initiate and revitalize a long-term project? This question is now forcefully posed for many quality, environment and even energy managers who are deploying improvement initiatives. Carrying out an analysis of the issues, risks and opportunities, identifying key stakeholders, implementing a policy and evaluating its effectiveness: all challenges that require involving stakeholders and convincing them to participate.

“ One of the keys to the success of a professional project is to demonstrate leadership, and to be a source of inspiration for colleagues who have a role to play in these projects. To do this, you have to find the right posture, have tips and methods and that is the whole promise of these new training courses which are of increasing interest, ” says Anne Thomas, general director of AFNOR Compétences.

In a world where habits have been deconstructed, where our certainties have been shaken, AFNOR Compétences is therefore betting on people, by offering ever more adapted support solutions which draw their inspiration from operational needs and constraints of each.

Remote and face-to-face, revisited training

Training cycles on problem solving, agile and remote management, mastery of communication with stakeholders and [the entire “professional efficiency & collective intelligence” range](#) are now offered by [mixing face-to-face and distance learning](#).

Virtual classes are designed to promote direct, real-time interactions with instructors and other participants despite distance.

About AFNOR Compétences

French leader in training dedicated to management systems (quality, safety and environment), associated methods, audit and evaluation, AFNOR Compétences offers turnkey training and seminars (inter), tailor-made (intra), in person, remotely or mixed, with the latest e-learning tools. <https://competences.afnor.org>

Press contact to speak with a trainer or have any questions : Olivier Gibert – 01 41 62 85 55 – presse@afnor.org

Proposed treatment angles

- Soft skills, this key skill that can no longer be improvised
- How to develop collective intelligence with a team telework ?
- What is leadership in the age of remote work?
- Soft skills to prepare for the skills of tomorrow?
- Soft skills, this key factor in professional mobility