

And if voluntary standards did not exist ?



And if voluntary standards did not exist ?

Goals of different sizes, a pitch that is too high, a poorly lit stadium...**without voluntary standards, football matches would not be played the same way.**

Discover through these illustrations*, absurd, unthinkable situations on a football field or in a stadium, which we could encounter if they did not exist...

** Exhibition produced on the occasion of Euro 2016 football*

But a standard voluntary, It's what ?

Launched at the initiative of market players, the voluntary standard is a reference framework which aims to provide guidelines, technical or qualitative requirements for products, services or practices serving the general interest.

It is the result of consensual co-production between professionals and users who were involved in its development. Anyone can participate in its creation and any organization may or may not use and refer to it. This is why the standard is called voluntary.

Would we be effectively protected,

> if voluntary standards did not exist?



Pain in the ass

The voluntary standard
European
EN 13061 defines
THE features
shin guards,
especially the surface
of the area to be protected.

Would we be effectively protected,

> if voluntary standards did not exist?



Like a glove

The voluntary standard European EN 16027 assures goalkeepers that their gloves provide them with **protection sufficient against hand injuries**.

Would we be effectively protected,

> if voluntary standards did not exist?

Eyeful

The voluntary standard international ISO 12312 lays down the specifications, between others, from the **anti-UV protection of our sunglasses!**... so as not to miss a thing of what is happening on the ground.



Would we be effectively protected,

> if voluntary standards did not exist?

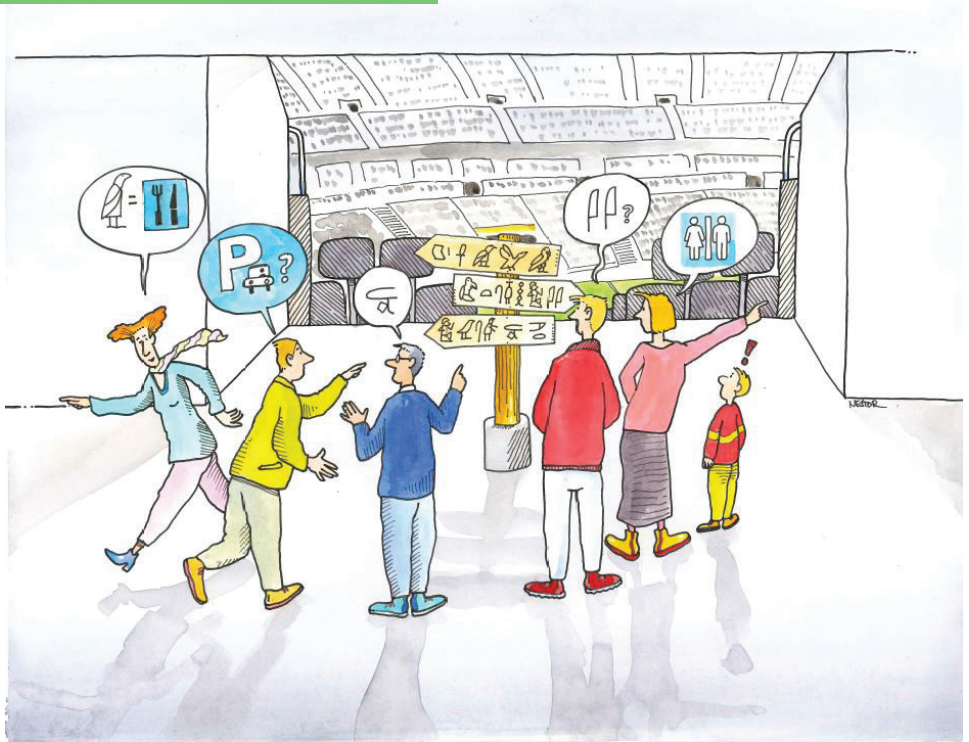


Lightweight

The voluntary standard European EN 16664 defines the requirements **functional and goal security light** on the training grounds, indoors or outdoors, including in schools or squares.

Would our daily life be easier,

> if voluntary standards did not exist?



Quite a symbol

The voluntary standard international ISO 7001 specifies the **symbols graphics intended for public information** in all places of public access.

Would our daily life be easier,

> if voluntary standards did not exist?



It is marked on the label

The voluntary standard international ISO 3758 establishes a **symbol system** graphics intended to simplify **the care of all our clothes**, sport or not.

Would our daily life be easier,

> if voluntary standards did not exist?

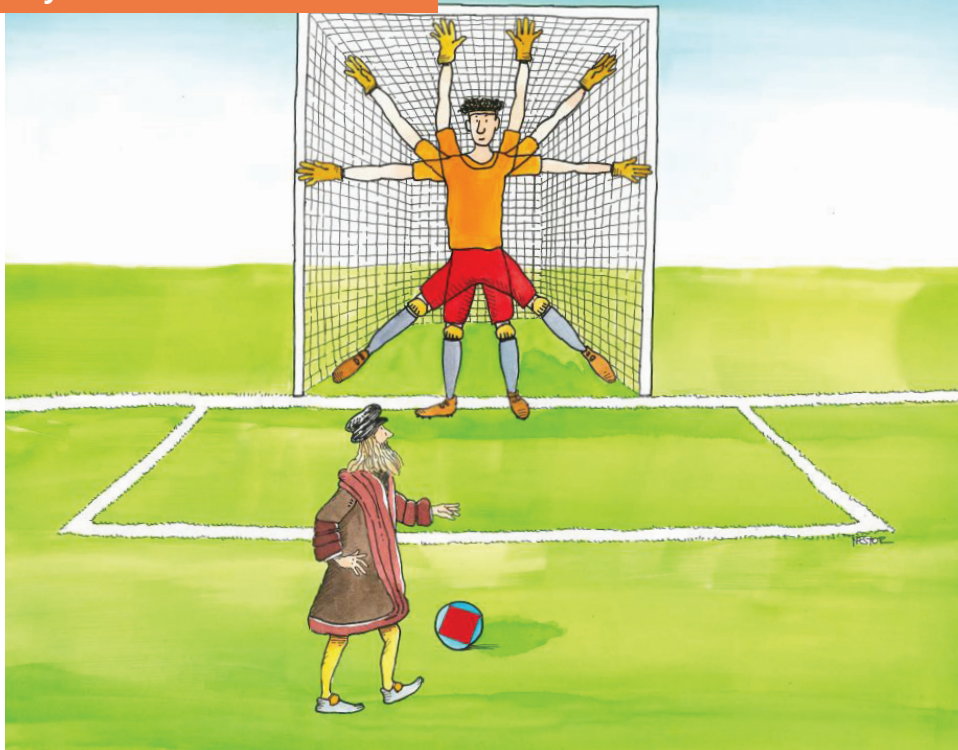


Clean Shaved

The voluntary standard European EN 12233 recommends to **mow the stadium lawn** very short... With a bit of flexibility: **between 2 and 3 cm high**.

Would good practices be shared,

> if voluntary standards did not exist?



The right size

The voluntary standard European EN 748 defines the **goal size**: posts of 2.44 m and crossbar of 7.32 m.

Would good practices be shared,

> if voluntary standards did not exist?



Adjust the sight

The voluntary standard European EN 62766 defines the language ensuring the **transmission of images and reception quality** of the televisions connected to an internet box.

Would good practices be shared,

> if voluntary standards did not exist?

The ball is on the move

The voluntary standard European EN 12235 establishes a methodology for **test the bounce of the ball**. Dropped without force two meters from a grassy surface, it must bounce back to a height between 60 and 85 cm.



Would good practices be shared,

> if voluntary standards did not exist?



High Color

The voluntary standard international ISO 11664 defines the **good nuances of colors** from which flags, scarves, makeup, swimsuits and all player and supporter articles.

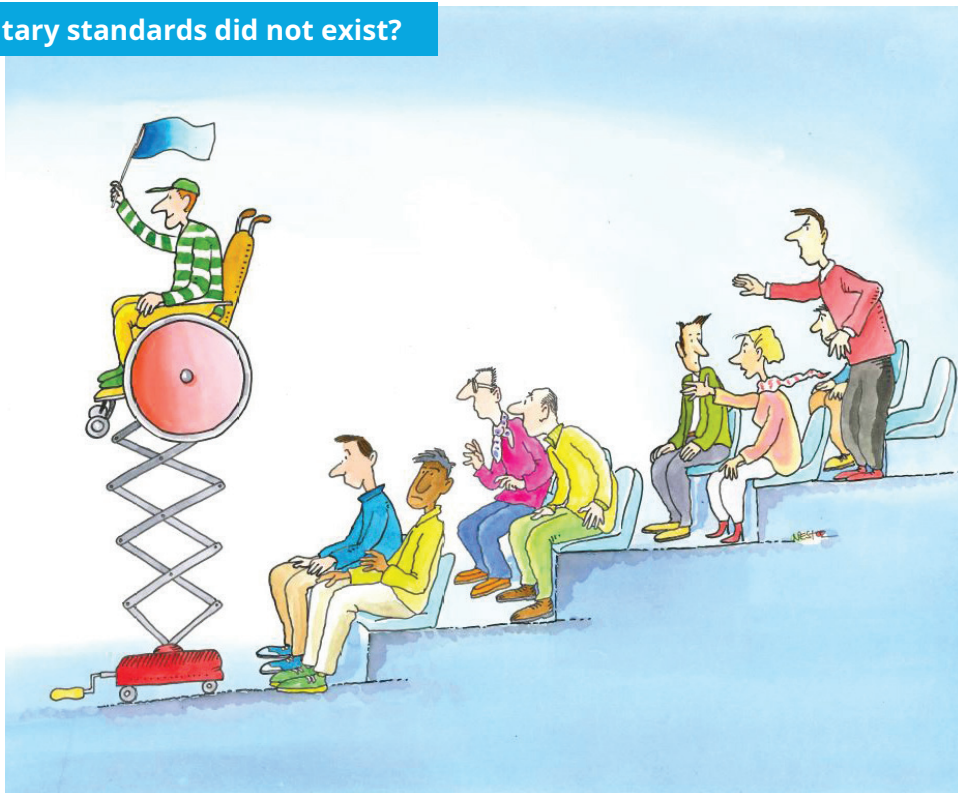
Would our environment be suitable for everyone,

> if voluntary standards did not exist?

In an armchair

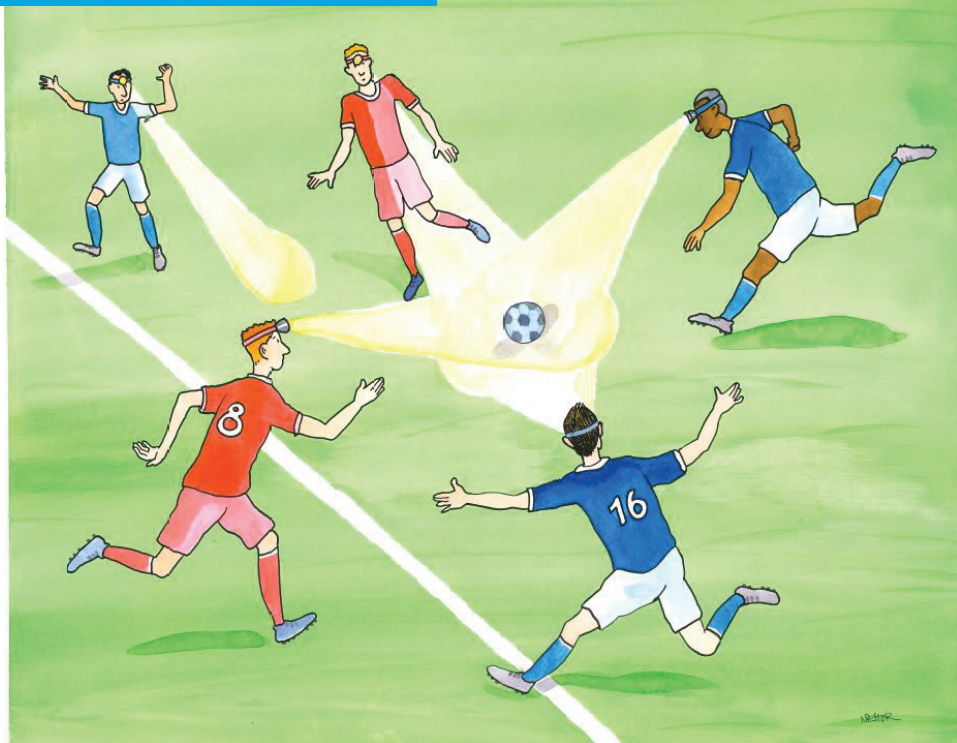
The voluntary standard
European
EN 13200-1 guarantees
that all stadiums
offerspaces
enough
comfortable
to welcome
the viewers,
in particular the
mobility spectators

scaled down.



Would our environment be suitable for everyone,

> if voluntary standards did not exist?



Spotlight

The voluntary standard European EN 12193 sets the correct level of **field lighting** allowing players, spectators and cameras to see clearly without being dazzled.

Would our environment be suitable for everyone,

> if voluntary standards did not exist?

Make way

The voluntary standard European EN 13200-4 defines the **characteristics of a stadium seat**: it must be able to support weight of 2 tonnes, offer a depth of at least 40 cm, and move the backrest of the one behind by at least 70 cm.



We set the framework...

You draw

Standard !

The development of voluntary standards is a “multiple game”. But above all, it is you, market players, who make them!

Beyond sport, **voluntary standards have an unsuspected impact on our daily lives**. Do you know that they are hidden behind the A4 format, WIFI or even the payment card?

The voluntary standard comes from the responses provided by numerous manufacturers, service providers, professional federations, consumer associations, NGOs, ministries, etc. who share their feedback, their know-how and their expertise to consolidate the **best answer** whatever, for all players in the economic and social market.

AFNOR guides all those who, through their involvement in the development of voluntary standards, want to enable a project, a sector, to develop under the best conditions, and thus lay the foundations for tomorrow's economy.

And you Have you thought to participate ?

www.normalisation.afnor.org



AFNOR Standardization – 11 rue Francis de Pressensé
93571 La Plaine Saint-Denis cedex
Such. : 01 41 62 80 00 – Fax: 01 49 17 90 00



Avec Ecofolio
tous les papiers
se recyclent.

AFNOR Group – ADE – S1608104
Document printed on PEFC10-31-1427 certified paper

